



MEDIA FACT SHEET

HISTORY

- 1998: TimeSlips began when Founder Anne Basting received a grant to replicate a storytelling approach with people with dementia she developed in a Wisconsin nursing home.
- 2013: Incorporated as an independent non-profit.

AWARDS

- 2017: Basting named Ashoka Fellow
- 2016: Basting named MacArthur Fellow
- 2015+: Generations United Program of Distinction
- 2013: Arthur and Rosalinde Gilbert Foundation Innovation in Caregiving Award
- 2005: MetLife MindAlert Award

OUR STORY

- Our evidence-based and award-winning approach infuses creativity into care relationships and systems.
- Our bold vision is that growth and meaning is possible at every stage of life, no matter where we live or our abilities. Infusing the arts into care systems can change the way we understand and experience aging and disability. Creativity can make care generative and reciprocal.
- We aim to bring meaning and joy to every elder by infusing creativity into all care systems.
- We began with one volunteer in 1998. We now train and certify individuals and organizations across the world.
- Our Creativity Center, with 300+ prompts, is free to all users and provides an endless fountain of ideas for engaging elders in meaningful projects large and small.

OUR REACH

- TimeSlips has 809 Certified Facilitators in 48 states and 19 countries.
- We have 48 Creative Communities of Care, with over 65 in process.

IMPACT

- TimeSlips has been the subject of multiple research studies published in peer-reviewed journals. Research suggests that our creative storytelling and community building approach:
 - Improves staff–resident relationships.
 - Improves staff/student attitudes toward aging and dementia.
 - Improves mood and communication among people with dementia.
 - Improves organizational engagement with family and volunteers.

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