



Creative Campus Overview

What is a Creative Campus?

A Creative Campus is specifically designed for educational partners, serving high school and college age students, like universities, high schools, and youth-serving organizations. Our online tools and remote coaching are designed to help you build a TimeSlips experience for your students that will aid in breaking down negative stereotypes between young people and elders as well as reduce the stigma around memory loss, dementia, and cognitive impairment. Secondly, we aim for these experiences to be a launching point for students who have an interest in pursuing a career in the field of aging (or even community arts/development) and to assist in navigating a pipeline to help them achieve that goal. Through our support system, we invite you and your students to be advocates, allies, and even leaders in our Creative Care Revolution!

Who uses a Creative Campus?

Within a Creative Campus there are two user types:

1. “Administrators” can be school or youth-serving faculty/staff (including student assistants/leaders) as well as staff from your aging services partner where students will be implementing TimeSlips with elders. It should be anyone who will be part of the process of guiding the student experience.
2. “Students” will be invited by the Administrators of the Creative Campus. They will have access to training. If an Administrator on their campus becomes an In House Trainer (IHT), they will also be able to certify at no additional cost. (The Student designation may also be applied to staff or faculty who do not need or wish to be Administrators and/or do not require certification.)

The Creative Campus can be used by your whole organization/institution or just one department, class, instructor, etc. The Creative Campus can be set up for anywhere from 1 student and 1 teacher all the way through an unlimited number of each. Your organization/institution can choose to have more than one Creative Campus profile if preferred (for example: one university may have one Creative Campus account for their nursing department and one for their art therapy department) and any individual (Student or Administrator) can be part of more than one Creative Campus.

What is included in a Creative Campus?

- Unlimited access to training and certification for Creative Campus Administrators (typically \$299 per person).
- Unlimited training for Creative Campus Students.

- Training for 1 or more Administrators to become In House Trainers (IHTs) and gain the ability to certify anyone that is part of your Creative Campus at no additional cost (typically this would cost an additional \$79 per student) - more information about IHT training below.
- A Creative Campus dashboard that allows Administrators to easily invite and monitor the training progress of Students as well as invite and designate additional Administrators. (If anyone has already set up a TimeSlips individual profile independently, they can still be invited to join a Creative Campus.)
- All members have the option to “tag” their Creative Campus on posted stories so all stories created by your group can be easily searched.
- Remote coaching services by the NextGen Program Manager and Master Trainer who has many years in youth programming. This coaching and a TimeSlips Creative Campus Toolkit aid in integration into curriculum, demonstrate best practices, and adapt tools to fit the needs and assets of your community. The toolkit has practical, editable tools that can be used to meet a variety of school/organizational needs.
- Access to a bonus training module on how to launch and support a Student Artist-in-Residence (or SAIR) program. In partnership with an aging services partner, your organization/school will place a student in residence for an entire academic year. In exchange for their room and board, they will conduct creative engagement programming with elders with mentorship from both their instructor and the staff of the aging services partner.
- Creative engagement support (guidebooks and webinars on how to implement large scale creative engagement projects that have been tested in the field).
- Opportunities for Creative Campus Students to explore the professional pipeline through a partnership with LeadingAge, such as: recognition awards, conference scholarships, monetary awards, and internships.
- Networking with the larger, global team of Certified TimeSlips Facilitators and Master Trainers who work in a wide variety of fields.

In House Trainer (IHT) option:

This option would allow you to train 1 or more (no maximum - recommended at least two) Administrators to become In House Trainers (IHTs). This is separate training for your Creative Campus Administrators who must have already completed Certification. Once the IHT training is complete, they will be able to certify others who are part of your Creative Campus at no additional cost to them. If no one gets trained as an IHT, any member of your Creative Campus who wants to get certified, would have to purchase certification individually and go through certification with TimeSlips Master Trainers.

- IHT will take 1 hour of training/coaching, scheduled at the convenience of you and a TimeSlips Certified Facilitator
- IHTs are responsible for certifying students which takes at least 45 minutes per person
- The IHT could certify an unlimited number of people. Once they are trained, they retain their IHT status as long as they remain a part of that Creative Campus.

